

For Immediate Release
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Carlson Labs Introduces Tart Cherry, a Small Fruit with Major Workout Power

Arlington Heights, Ill. (June 16, 2015) – We usually welcome post-workout soreness for its confirmation we just dominated our fitness session. However, discomfort lingering multiple days can cause us to miss workouts and may ultimately be a roadblock on the way to optimal physical fitness. If you're ready to work out and your body isn't, reach for Carlson Tart Cherry. Two capsules contain 1,000 mg of Montmorency tart cherries, a small fruit boasting major fitness power. Each serving provides potent antioxidants, supporting healthy joint function and reduced recovery time after vigorous exercise.*

"Tart cherry is a high-quality, research-based formula that helps alleviate post-workout inflammation, so athletes can maintain the same level of physical activity and stay on track toward reaching their fitness goals," says Carlson President Carilyn Anderson. Carlson Tart Cherry uses CherryPURE powder from Shoreline Fruit, the largest tart cherry operation in North America. The powder is made from freeze dried whole Montmorency tart cherries, including the skin and pulp, and encapsulated in an all-vegetarian capsule. Tart Cherry is free of artificial flavors, colors and additives.*

Tart Cherry can be found at a nearby health food store.

About Carlson Labs

Since 1965, Carlson Labs has produced the freshest, purest, award-winning vitamins, minerals, fish oils, and other nutritional supplements. They launched at the forefront of the industry, offering the most complete line of natural-source vitamin E products in the world. They then paved the way for bringing fish oil and cod liver oil to the U.S. Market. In 2009, they launched calamari marine oil, and today, they're proud to bring you a product line of more than 200 innovative formulas designed with your family's unique nutritional needs in mind. For more information, call (888) 234-5656, check out their website at www.carlsonlabs.com, or visit your local natural food store. J.R. Carlson Laboratories, Inc. is located at 600 W. University Dr., Arlington Heights, IL 60004.

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*This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.