

For Immediate Release
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Carlson Introduces Three New Professional-Strength Omega-3 Concentrates

Arlington Heights, Ill. (October 3, 2017) – Carlson introduces three new professional-strength liquid omega-3 concentrates: Super Omega-3, Elite DHA, and Smart Catch® for Teens.

Super Omega-3 in delicious lemon flavor provides 2,600 mg of omega-3s per teaspoonful, including 1,350 mg of EPA and 1,000 mg of DHA to support heart, brain, vision, and joint health. Super Omega-3 is a great option for those who want to receive more omega-3s per serving or who have trouble swallowing soft gels.

Elite DHA in delicious orange flavor provides a highly concentrated dose of 2,270 mg of DHA in a single teaspoonful to support brain, vision, and mood health. Elite DHA professional-strength liquid in rTG form, is a great option for those who want to receive more DHA per serving or who have trouble swallowing soft gels.

Smart Catch® for Teens in delicious orange flavor provides a highly concentrated dose of 1,135 mg of DHA per ½ teaspoonful to support brain, vision, and nervous system function. DHA is an important omega-3 for teens, and Smart Catch® liquid is an easy way for them to get the daily DHA their growing bodies—and brains—need.

To ensure maximum freshness, our omega-3 concentrates are closely managed from sea to store. We source the highest quality, deep, cold-water fish using traditional sustainably methods.

To further guarantee superior omega-3 oil, our concentrates are bottled at Carlson Healthy Oils, an eco-friendly, modern facility off the coast of Norway, in a region where marine oil production dates back more than 130 years. Our fish oil is molecularly distilled to remove impurities and is concentrated to provide higher levels of the beneficial omega-3s EPA and DHA. During the bottling process, our omega-3 liquids are given a nitrogen flush to remove oxygen and prevent oxidation. And like all Carlson omega-3s, freshness, potency, and purity is guaranteed.

About Carlson Labs

Since 1965, Carlson has produced pure, quality, award-winning vitamins, minerals, fish oils, and other nutritional supplements. The company began with a single vitamin E product in Founder Susan Carlson's small Chicago apartment and quickly grew to offer the most complete line of all-natural vitamin E supplements in the world. In the early 1980s, Carlson helped launch the omega-3 market in North America, importing their first high-quality, great-tasting, sustainable fish oils from Norway. In 2009, they

released a new marine oil sourced from an abundant species of calamari. Today, the next generation of Carlson leads the company—daughters Carilyn Anderson and Kirsten Carlson—and the innovations continue. Carlson now offers more than 200 products designed with your family’s unique nutritional needs in mind.

For more information, call (888) 234-5656, check out their website at www.carlsonlabs.com, or visit your local natural food store. J.R. Carlson Laboratories, Inc. is located at 600 W. University Dr., Arlington Heights, IL 60004.

*This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

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