

For Immediate Release
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Carlson Labs Introduces Elite EPA Gems[®], with 1,000 mg of EPA per Soft Gel

Arlington Heights, Ill. (Feb. 24, 2015) – EPA and DHA are the two major beneficial omega-3 fatty acids found in marine oils. While DHA is most important during pregnancy and early child development, EPA is equally critical as we age and is an important part of a healthy adult diet. For this reason, Carlson Labs created Elite EPA Gems[®], a highly-concentrated fish oil boasting 1,000mg of EPA per soft gel. The high level of EPA in this product promotes healthy immune and cardiovascular systems, as well as healthy hearts, joints and moods with as little as one soft gel daily.*

The benefits of omega-3s from fish oil emerged in the 1970s. Researchers recognized the Inuits, who inhabited the Arctic regions of Greenland and ate a mostly fish diet, had ideal blood lipid levels and optimal cardiovascular health. Since this time, additional benefits of omega-3s have been discovered. Unfortunately, today our diets often lack adequate omega-3s, so these benefits are typically not observed. For reference, the American Heart Association (AHA) recommends two fish meals per week and says 0.5 to 1.8 grams of omega-3 per day can be beneficial.*

“We created Elite EPA Gems[®] as an alternative for those who are unable to receive the recommended levels of EPA in their daily diets,” says Carlson Labs President Carilyn Anderson. “We’re very excited about its introduction into the market.”

Elite EPA Gems[®] can be found at a nearby health food store.

About Carlson Labs

Since 1965, Carlson Labs has produced the freshest, purest, award-winning vitamins, minerals, fish oils, and other nutritional supplements. They launched at the forefront of the industry, offering the most complete line of natural-source vitamin E products in the world. They then paved the way for bringing fish oil and cod liver oil to the U.S. Market. In 2009, they launched calamari marine oil, and today, they’re proud to bring you a product line of more than 200 innovative formulas designed with your family’s unique nutritional needs in mind. For more information, call (888) 234-5656, check out their website at www.carlsonlabs.com, or visit your local natural food store. J.R. Carlson Laboratories, Inc. is located at 600 W. University Dr., Arlington Heights, IL 60004.

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This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.