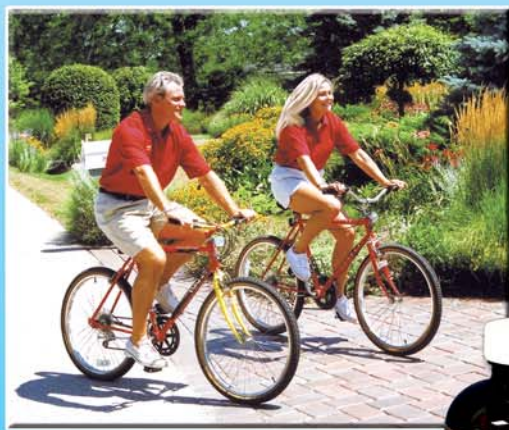


# ™ Heartbeat Elite

Scientifically Complete



## Healthy Heart Formula

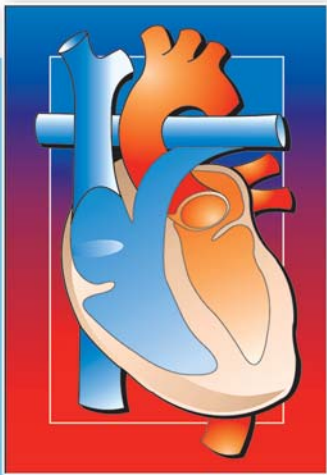


Because you care about cardiovascular health as much as we do.

*Carlson*

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J.R. Carlson Laboratories, Inc.

Carlson is passionate about heart health because they know how important cardiovascular health is for a longer, happier life. In fact, that is why John and Susan Carlson started Carlson Laboratories over 40 years ago. They saw first-hand the difference high quality nutritional supplements made in the heart health of Carlson family members. They became dedicated to making high quality nutritional supplements available and sharing their positive results with everyone.



From our company's beginning, our product lines have centered on heart healthy nutrients. Each of our cardiovascular formulas is carefully formulated to provide targeted heart health support, like Heartbeat Elite. This unique formula helps to maintain and promote a healthy cardiovascular system.

Heartbeat Elite has powerful antioxidants to combat free radicals, B-vitamins that help improve blood chemistry and essential minerals that help maintain heart health. We included important nutrients that help support cellular energy in nutrient forms our bodies prefer for enhanced absorption. Heartbeat Elite provides the nutrients needed to promote optimal heart health in one convenient supplement.

Make **Heartbeat Elite Scientifically Complete** a part of your heart health program today. Because you care about cardiovascular health as much as we do.

# ™ Heartbeat Elite

## Scientifically Complete

Carefully formulated to provide the nutrients needed to promote heart health in one convenient supplement.



Six Tablets Contain:		
<b>VITAMINS</b>		
Vitamin A	(as Beta Carotene from Algae)	6000 IU
Vitamin C	(as Calcium Ascorbate)	2000 mg
Vitamin D <sub>3</sub>	(as Cholecalciferol)	600 IU
Vitamin E	(as d-Alpha Tocopheryl Suc. from Soy)	600 IU
Thiamin	(Vitamin B-1 as Thiamin Mononitrate)	60 mg
Riboflavin	(Vitamin B-2)	12 mg
Niacin	(as 50 mg Niacin & 50 mg Niacinamide)	100 mg
Vitamin B-6	(as Pyridoxine HCl)	60 mg
Folate	(as Folic Acid)	1000 mcg
Vitamin B-12	(as Cobalamin Conc.)	300 mcg
Biotin		300 mcg
Pantothenic Acid	(as d-Calcium Pantothenate)	60 mg
<b>MINERALS</b>		
Calcium	(as Ca Ascorb., Panto. & Glycinate †)	300 mg
Iodine	(as Kelp)	150 mcg
Magnesium	(as Mg Glycinate †)	300 mg
Zinc	(as Zn Glycinate †)	18 mg
Selenium	(as Selenomethionine)	180 mcg
Copper	(as Cu Glycinate †)	2 mg
Manganese	(as Mn Glycinate †)	6 mg
Chromium	(as Cr Glycinate †)	300 mcg
Molybdenum	(as Mo Glycinate †)	120 mcg
Potassium	(as KCl)	99 mg
Boron	(as Bo Citrate)	3 mg
<b>IMPORTANT NUTRIENTS AND FACTORS</b>		
L-Carnitine		300 mg
L-Arginine		120 mg
Grape Seed Extract		10 mg
Co-Enzyme Q <sub>10</sub>		30 mg
Alpha Lipoic		30 mg
Lycopene	(Tomato-free)	3 mg
Lutein		1 mg
† Chelated by the Albion Patented Process for enhanced absorption.		

*"I made Heartbeat Elite part of my heart health program years ago and I now recommend it to friends and family. I feel good about the healthy benefits I get from taking Heartbeat Elite.*

*J.S., CA*

Code	Quantity
4152	180

Many of these nutrients work in balance with one another.

# Important nutrients that help maintain and promote a healthy cardiovascular system are contained in each tablet of Heartbeat Elite:

## VITAMINS

- **Vitamin A** in the form of beta-carotene is an active free radical fighter.
- **Vitamin C** is a water-soluble, antioxidant important in the body's defense.
- **Vitamin D** aids in the metabolism of calcium and phosphorus.
- **Vitamin E** prolongs the life of cells as a powerful antioxidant.
- **Thiamin and Riboflavin (B-1 & B-2)** are involved in cellular energy production.
- **Niacin (B-3)** is involved in cellular metabolism.
- **Vitamin B-6 (Pyridoxine)** encourages normal homocysteine levels.
- **Folate** helps maintain healthy blood and normal homocysteine levels.
- **Vitamin B-12 (Cobalamin)** is utilized in the degradation of homocysteine.
- **Biotin** is involved in the metabolism of carbohydrates, fats, and proteins.
- **Pantothenic Acid** is a constituent of co-enzyme A, which is utilized in cellular respiration.
- **Copper** is a primary component of super oxide dismutase, a potent antioxidant enzyme.
- **Manganese** is involved in energy production and in the metabolism of fats and proteins.
- **Chromium** is directly involved in the conversion of glucose into energy.
- **Molybdenum** is involved in copper absorption and sulfur metabolism.
- **Potassium** is a major critical electrolyte in cellular fluids.
- **Boron** is linked directly to the utilization of magnesium and calcium.

## OTHER NUTRIENTS

- **L-Carnitine** is an amino acid, which plays a role in cellular respiration.
- **L-Arginine** is an amino acid that supports the formation of nitric oxide. Nitric oxide plays a significant role in blood vessel dilation and is highly important in maintaining optimal blood flow.
- **Grape Seed Extract** is a rich source of flavonoids.
- **Co-enzyme Q<sub>10</sub>** is a compound critical to the energy cycle of all cells.
- **Alpha Lipoic** is a powerful antioxidant, working in concert with vitamins C and E.
- **Lycopene** is a fat-soluble antioxidant carotenoid found in tomatoes and water melons. Regular consumption of fat-soluble antioxidants has been shown to support optimal cardiovascular health.
- **Lutein** is a fat-soluble antioxidant that supports cardiovascular health. Studies indicate that diets high in lutein are associated with a healthy macula and a healthy cardiovascular system.

## MINERALS

- **Calcium** works together with magnesium and is essential for muscle contractions.
- **Iodine** is essential for growth and the production of thyroid hormones.
- **Magnesium** balances calcium and is important in the electro-chemical balance of the heart.
- **Zinc** is essential in supporting the immune system.
- **Selenium** is a vital component of glutathione peroxidase, a powerful antioxidant made within our bodies.

# Make Heartbeat Elite part of your heart health program

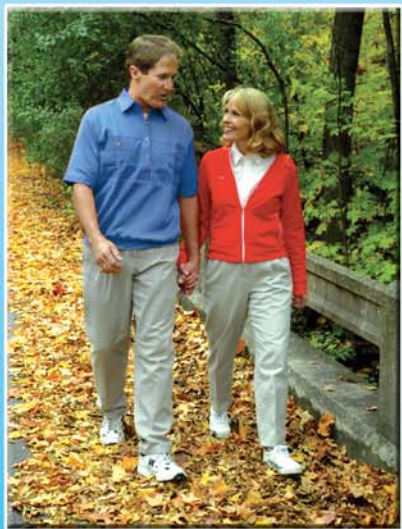


## ®Heartbeat Elite

### Scientifically Complete

- ♥ Supports a healthy cardiovascular system
- ♥ Helps maintain healthy arteries
- ♥ Contains powerful antioxidants to protect body cells from free radical damage
- ♥ Promotes normal muscle contraction
- ♥ Helps transport fats into the mitochondria to be converted into energy
- ♥ Encourages normal homocysteine levels
- ♥ Promotes the normal electrical activity of the heart muscle
- ♥ Helps maintain healthy blood chemistry
- ♥ Promotes a healthy circulatory system
- ♥ May help maintain healthy blood pressure levels
- ♥ Helps maintain the strength of capillary walls
- ♥ Helps maintain the integrity of cell membranes
- ♥ Promotes a healthy immune system

# Carlson®



Make  
Heartbeat Elite  
part of your  
heart health  
program



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This product is not intended to diagnose, treat, cure or prevent any disease.

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